



Press Release

BuildUp for Phillip Check Presentation

January 4, 2018 | 3:00 PM

Laws Flooring & Rugs 1530 Browns Lane Access Road, Jonesboro

December 28, 2017: Habitat for Humanity of Greater Jonesboro will receive a \$10,000.00 donation from Laws Flooring & Rugs during a check presentation on January 4th. Habitat for Humanity was chosen to receive this donation after Laws was selected as contest winners from Synchrony Financial. The Synchrony contest award offered \$10,000.00 to a partnering business to invest in something that will help their business grow and another \$10,000.00 to invest in community growth.

Laws Flooring and Rugs caters to their customers' home-personalization needs through their unique flooring options. Along with founders, James and Michelle Laws, the staff at Laws Flooring and Rugs uphold a mission to help customers make informed decisions on the products they place in their living space. To enhance their customer experience, they plan to invest in a vinyl printer that will further their showroom by showcasing previous work with professional visual examples.

Stemming from their personal passion and their staff's passion for Habitat for Humanity of Greater Jonesboro, Laws Flooring and Rugs will donate the \$10,000 to the organization aiding them in accomplishing their development goals for a new project, BuildUp for Phillip, to build nine homes in the Jonesboro area, as well as a playground for the local community.

BuildUp for Phillip is a new fundraising campaign that will launch in 2018 in honor of Phillip Evans of Jonesboro. The goal of this campaign is to raise \$325,000.00 to sponsor nine new single family homes and construct a pocket park for the community. The homes will be constructed by Habitat for Humanity through their homeownership program and be located on State Street in Jonesboro.

A check presentation is scheduled for January 4, 2018, at 3:00 P.M at 1530 Browns Lane Access Road, Jonesboro, Arkansas. Habitat supporters, volunteers, and the community are invited to attend.

To learn more, please contact Micheal Sullivan at msullivan@JonesboroHabitat.com or Davina Mitchell at davina@lawsflooring.com.

About Laws Flooring & Rugs

Laws Flooring & Rugs has been in business for 20 years. Our focus at Laws is to be a flourishing company that is full of opportunities for customers and employees, competitive in the market, unmatched in design and quality and serious about service. We love to invest back into our community by partnering with wonderful organizations like Habitat for Humanity of Greater Jonesboro.

About Habitat for Humanity of Greater Jonesboro

Habitat for Humanity of Greater Jonesboro was established in June 1992 and has helped twenty families reach their dream of homeownership. Jonesboro Habitat partners with qualifying individuals or families to provide a "hands up" opportunity. Partnering family's volunteer partnership hours during the construction of the home, they complete homeownership education courses, and pay a zero-percent interest mortgage at their affordability. To learn more, volunteer, or donate visit www.JonesboroHabitat.com.